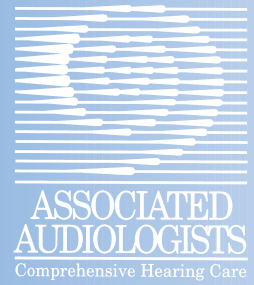


HEARING

YOUR BEST

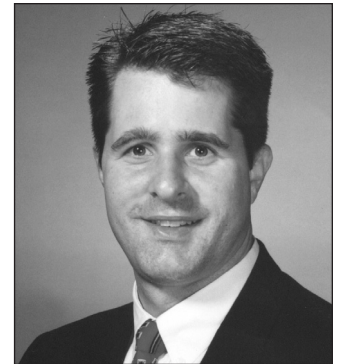


Information From Associated Audiologists, Inc. – “Hearing Your Best for Life”

Holiday 2006

ASSOCIATED AUDIOLOGISTS WELCOMES DR. TIM STEELE BACK TO PRACTICE

Timothy Steele, Ph.D., C.C.C.-A., named vice president and managing audiologist of the Overland Park office at Saint Luke’s South Hospital.



“We are very pleased to have Tim return. He has a history with our practice, excellent professional and leadership skills and is committed to his profession and his community,” says James A. Wise, Ph.D., C.C.C.-A., president of Associated Audiologists. Dr. Steele’s first day in the office will be Jan. 2, 2007.

Dr. Steele was a member of Associated Audiologists’ staff from 1995 to 2001. He left the practice to pursue an opportunity to teach and conduct research at the University of Wisconsin – Eau Claire – while completing his doctorate in audiology, which he received from the University of Kansas in 2003.

Since his return to the area in 2004, he has worked in the Audiology Unit at the Kansas City VA Medical Center and as a clinical assistant professor at the University of Kansas Medical Center in the Department of Hearing and Speech.

Dr. Steele’s practice philosophy is centered on meeting the unique needs of individuals with hearing loss

and building life-long relationships with patients. Based upon his previous work experiences and professional training, he is passionate about preventing hearing loss when possible and treating hearing loss when it occurs. “The impact of hearing loss is far reaching and often goes unrecognized. Educating and empowering individuals and family members are keys in providing successful treatment,” states Dr. Steele.

The recipient of numerous awards for excellence in scholarship and leadership, Dr. Steele is an active member of the professional community, as well as the Kansas City community. He and his wife, Julie, and their three children live in Lenexa, Kan. where he has served as president of the Site Council for their local school. Also, he has held various leadership positions at Old Mission United Methodist Church in Fairway, Kan.

Dr. Steele enjoys public speaking and welcomes opportunities to speak to community based groups on topics related to hearing conservation and hearing loss.

FACILITY IMPROVEMENTS

EVERYTHING’S UP-TO-DATE IN PRAIRIE VILLAGE

We have recently expanded and remodeled our Prairie Village office, located at 7301 Mission Rd., Suite 140. Our new look features state-of-the-art diagnostic and hearing aid fitting evaluation equipment, along with three comfortable patient examination rooms.

The next time you’re in the neighborhood, drop by our Prairie Village office and check us out. We think you’ll be pleased with the upgrades we have made to improve the care and service we provide you.



HEARING YOUR BEST



FLEXIBLE SPENDING ACCOUNTS

USE IT OR LOSE IT!

Flexible spending accounts are a great way to save for medical expenses. Many times hearing aids are considered qualified expenditures for your flexible spending account. Remember, you must spend the money saved in your account before the end of your plan year, or you may forfeit the dollars you have set aside.

Our offices will be happy to provide you with detailed copies of your receipts for submission to your account administrator. Also, our staff is available for questions regarding your insurance coverage.

For complete information regarding your flexible spending account, qualified expenditures and your plan's year end, we suggest that you contact your plan administrator.

TECHNOLOGY UPDATE

INTEO HEARING INSTRUMENT OFFERS THE GIFT OF GOOD HEARING

Holiday gatherings and office parties can be especially difficult for someone with a hearing loss. That's why we want to be sure you know about one of the most significant, recent advances in hearing aid technology – the Widex Inteo. This hearing aid has many benefits that can help you hear your best everyday, even in holiday settings with excessive background noise.

Some of its benefits are:

- ▶ **Sound Quality** – The Inteo's noise reduction system works to preserve speech clarity while minimizing the effects of background noise.
- ▶ **Nearly Invisible** – The advanced computer chip inside the Inteo is very small, making it possible to have a hearing aid that is so small and discreet that others may not even notice you are wearing it!
- ▶ **Integrated Hearing Science** – This unique approach combines your listening preferences with the most advanced technology available.
- ▶ **Open Comfort** – This alleviates the plugged-up sensation caused by some traditional hearing aids, giving you one of the most comfortable hearing instrument available without compromising sound quality.



To learn more about this exciting development in digital hearing aid technology or to schedule an appointment for a complimentary hearing screening and demonstration, call one of our three locations today.

SPECIAL HOLIDAY DRAWING!

As our gift to our patients at this holiday time, we will hold a drawing in each of our offices for a \$100 gift certificate to the Town Center Plaza!

To register, fill out the form to the right and send it to the office you usually visit. We will have a drawing on Friday, Dec. 22, 2006 at each office. If you are one of the winners, we will call to notify you that you have won and will send your gift certificate in the mail.

Holiday Prize Drawing



Name _____

Address _____

City/State/Zip _____

Phone _____

E-mail address _____

Associated Audiologists may / may not (circle one) publish my name as a winner of this drawing in a subsequent patient communication.

Signature _____

Q&A

I have a hearing aid that works well for me, but sometimes I have trouble hearing when I am on the telephone or watching television. Is there anything that can help me in these situations?

Hearing Assistive Technology can help you get more out of your hearing aid, especially in the situations you describe. This technology is frequently used to help overcome hearing problems that are linked to background noise and poorly controlled listening environments.

When you are watching television, you may want to try an infrared system. A transmitter, placed on the television, sends a sound signal via an invisible beam of light to a receiver headset that is worn under the chin. These systems are easy to operate and feature an independent, adjustable volume, tone and balance control so you can adjust the sound to meet your needs. These types of systems also can be used in theatres and churches equipped with compatible transmitters.

Another listening situation that is often challenging for those who wear hearing aids is using a cell phone. Fortunately, there are several products available, such as amplifiers and headsets, that can provide hands-free convenience and enhanced sound clarity.

Choosing a cell phone and an assistive device that are compatible with your hearing aids can be a daunting task. We recommend you consult your audiologist, who can help you make appropriate choices.

For our recommendations for holiday gift-giving, be sure to check out the insert in this newsletter or call one of our three offices today.

Hearing Your Best is published regularly by Associated Audiologists, Inc. All materials are created by our audiologists solely for the education of our patients and referring physicians. Any reproduction must be approved in writing by our editor. If you have comments or suggestions, please direct them to:

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913-498-2827

Prairie Village
7301 Mission Rd., Suite 140
Prairie Village, KS 66208
913-262-5855



Getting The Most From Your Hearing Aid

“Hearing Perks” is a free hearing education and rehabilitation program we offer exclusively for our patients and their loved ones. Think of a “small group” session for those who wear hearing aids – a time to learn and to ask questions.

Examples of topics covered in Hearing Perks are how to properly clean and maintain your hearing aid, how to develop and use effective communications strategies and finding ways that hearing assistive technology can help you get the most from your hearing aid.

Any patient with a hearing loss, as well as their families and/or significant others, can benefit from the “Hearing Perks” program.

We hope to see you at a session soon.

Mark your calendar today for these upcoming “Hearing Perks” programs and call to reserve your place:

- ▶ **Olathe, 13025 S. Mur-Len Rd., Suite 220 • 913-829-0891**
Wed., Jan. 17, 10 to 11 a.m.
Wed., Feb. 21, 10 to 11 a.m.
Wed., March 21, 10 to 11 a.m.
- ▶ **Overland Park, 12330 Metcalf Ave., Suite 560 • 913-498-2827**
Thurs., Jan. 11, 1:30 to 2:30 p.m.
Thurs., Feb. 8, 1:30 to 2:30 p.m.
Thurs., March 8, 1:30 to 2:30 p.m.
- ▶ **Prairie Village, 7301 Mission Rd., Suite 140 • 913-262-5855**
Wed., Jan. 3, 1:30 to 2:30 p.m.
Wed., Feb. 7, 1:30 to 2:30 p.m.
Wed., March 7, 1:30 to 2:30 p.m.



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Hearing Your Best for Life

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Important
Information
about your
hearing health from
Johnson County's
premier audiology
practice.

HEARING YOUR BEST



HEARING INFORMATION JUST A CLICK AWAY!

We have recently revised our Web site to include new features for your convenience. We encourage you to visit www.hearingyourbest.com.

While online, please register for our e-newsletter. If you print out and bring in your registration form to one of our offices, we will be happy to give you a complimentary package of batteries.

Offer limited to one package of batteries per person and ends Dec. 29, 2006.



Olathe	Overland Park	Prairie Village
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Be sure and visit our Web site at www.hearingyourbest.com for additional information.

MAKING A LIST AND CHECKING IT TWICE?



CHECK OUT THESE HOLIDAY GIFT-GIVING IDEAS!

HEARING AID CARE

- Audio Wipes** – These wipes are great for cleaning hearing instruments daily.
- Electronic Dry and Store Kit** – This kit helps to remove unwanted moisture from hearing aids each night while providing a safe and sanitary spot to keep them.
- Sweatbands** – These protective covers help keep moisture out of hearing aids while they are being worn.

EAR CARE

- Wax Removal Kit** – For the person who has difficulty with ear wax, this kit provides an easy procedure for ear wax removal.
- Anti-Itch Cream** – Itchy ears a problem? This cream may solve it!
- Otoease or Muracell** – These lubricants can make it easier to insert a hearing instrument while keeping the delicate skin of the ear canal moisturized.

HEARING ASSISTIVE TECHNOLOGY

- Phone** – Amplified telephones can make telephone conversations much easier for those with hearing loss. An amplified phone works with or without hearing aids. It can offer a variety of features including speaker phones, caller ID and speed dialing.
- Cell Phone** – Cell phones can be one of the hardest communication devices for someone with hearing aids. There are new cell phone accessories that can send the conversation directly to your hearing aid.
- TV Ears** – The television can often be difficult to hear for someone with a hearing loss. TV ears brings the sound of the TV directly to the listener.
- Shaker Alarm Clock** – A pillow shaker alarm clock can provide a solution to missing the sound of an alarm. It gently shakes the pillow in addition to sounding an audible signal.

THREE CONVENIENT LOCATIONS

Olathe

13025 S. Mur-Len,
Suite 220
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10% OFF

your total purchase limited to the above items
from one of our three offices.

(Offer limited to one coupon per person).

Exp. 12/22/2006

